



Resilient Ready Hub: Blue Mountains Project

How can you make the most of Business Tourism?

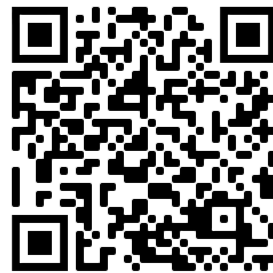
Disasters are impacting Blue Mountains businesses like never before. To build capabilities in business people across the mountains, a project has been funded to create a FREE tool for local businesses.

Having more than one source of revenue is a key part of business resilience. This program will look to capture existing knowledge and capabilities from the Blue Mountains- to inform a micro learning based tool - which helps businesses integrate Business Tourism as a source of revenue.

We are inviting all businesses registered in the Blue Mountains to participate in the co-design of the tool content.

Working alongside a local steering committee, this project is being delivered by corporate2community in collaboration with Business BM – funded by the Bushfire Local Economic Recovery Fund.

By attending an onsite or online workshop you can help make this tool relevant to your local business and community's needs.



Please REGISTER your interest to receive workshop dates, times and locations.

For more information please contact:

***Sue Wills,
Local engagement & support***

**e: sue@corporate2community.com
m: 0404 208 232**