



Disaster Ready Phillip Island + Bass Coast

Got 5 minutes to get your business disaster ready?

FREE program to build resilience in businesses that connect with visitors.

Are you a business owner or operator from the Phillip Island or Bass Coast region who interacts with short-stay or day tripper visitors?

As a business operating from a high-risk region, you're more likely to be impacted by disasters.

You also have an increased responsibility for visitors including those from non-English speaking backgrounds.

Co-designed with local business and emergency experts, this program will help you take small steps to get disaster ready.



Scan the QR code to sign-up!



Who is it for?

Businesses providing:

- Accommodation
- Food and beverage
- Entertainment and attractions
- Tour and transport operations
- Retail goods

When is it available?

Program open until November 2024

What will I get?

- Personalised business resilience toolkit
- 15 x 5 minute e-learning modules
- Regional business connections
- Experience from locals
- Webinars and expert support

What will I learn about?

- Having multiple revenue streams
- Finding emergency information
- Managing media in disasters
- Getting the right insurance
- Supporting people wellbeing, and more

Program Delivered by:



Jobs, Skills, Industry and Regions

This material was produced with funding provided by the Australian Government in partnership with the States and Territories under the National Partnership Agreement for Disaster Risk Reduction