



Resilient Ready

Got five minutes to get your business disaster ready?

A FREE program to build resilience in businesses that connect with visitors.

Are you a tourism business owner or operator who regularly interacts with visitors to Victoria's Midwest?

As a business operating in the region, it's important you consider how you may be impacted by disasters.

By understanding what you can do to prepare your business and team, you will be able to increase your resilience to changes, pressures or disasters that can strike at any time.

This fully subsidised program will help you take small steps to get your businesses future-ready.



Scan the QR code to register your interest.

Who is it for?

Tourism Midwest Victoria Industry Partner businesses from the following sectors:

- Accommodation
- Food and beverage
- Entertainment, attractions and retail
- Tour and transport operations.

When is it available?

Program runs from April–June 2024, and includes:

- In-person workshop: 17 April
- Online workshops: 22 May and 12 June

What will I get?

- Personalised business resilience toolkit
- 10 x 5-minute e-learning modules
- Regional business connections
- Experience from local business peers
- Workshops and expert support.

What will I learn about?

- Having multiple revenue streams
- Finding emergency information
- Getting the right insurance
- Cyber security, plus more.

This program is brought to you by:

