

AG.Biz Ready SOUTH EAST

Helping young farmers to thrive in the good times and get ready for the hard times

AG.Biz Ready is a new FREE 10-week program created by the Young Farmer Business Program that is open to all young farmers from the South East.

This program will build your essential skills to forward plan and prepare for future disasters and unplanned events.

Registrations close on 1st April 2024.



Scan the QR code to find out more!



## Who is this program for?

Current and future farm owners, managers and operators, or farmhands.

Designed specifically for young farmers (aged 18-35), we encourage inter-generational learning and welcome all farmers from the South East.

### What are the benefits?

The program aims to get you and your business future ready for unexpected events.

#### **Benefits include:**

- Build your personalised business resilience toolkit to future plan for disasters and unplanned events
- Receive 10 micro-learning (5-minute)
  modules issued weekly that can be
  completed on your phone, tablet or laptop
- Access video case studies from local farmers with real life experience
- Connect with farmers online and/or face to face

Program Funded by:



Program Delivered by:





## How long does the program run?

The program runs from April - June 2024. Sign up by 1st April.

## What module topics will be covered?

You will learn about 10 topics:

- Transforming knowledge into revenue
- Understanding who's a linchpin
- Having the right insurance
- · Being happy at work
- Staying financially viable in business
- Having the right team on your farm
- Developing solid business networks
- Turning disasters into opportunities
- Dealing with financial hardship
- Protecting against cyber-attacks

### How will it help me?

\$1 invested in disaster preparedness can save up to \$15 in recovery.

Start taking steps to future proof your agribusiness now.



Scan the QR code to find out more!



### How are the modules delivered?

Via text or email and only take 5-10 minutes to complete.



The Young Farmer Business Program is an initiative of the NSW Department of Primary Industries that is dedicated to empowering the next generation of farmers by providing them with business skills and resources to succeed in farming enterprises in a rapidly evolving industry.

By investing in the success of young farmers today, we are securing a prosperous and sustainable future for agriculture in NSW.

# Want to learn more about the Young Farmer Business Program?

Follow us on socials or head to our website.



www.youngfarmer.nsw.gov.au



/youngfarmerbusinessprogram



/youngfarmerbusinessprogram

Program Funded by:



**Young Farmer**Business Program

Program Delivered by:

