

Get Business Ready Together, today

Business Ready Together (BRT) is our award-winning micro-learning program designed to build business community knowledge and capability in 5-minute intervals.

Led by nudge-theory, our online programs help business communities focus on:

- Business viability and sustainability
- Risk understanding and disaster preparedness
- Strengthening social ties and connections

BRT programs can be funded by government, councils, industry bodies, corporates or business groups - directly or via grants.

- Standard 10 option from \$12,000+GST
- Bespoke 10 option from \$15,000+GST

Ask us about the right option for your community!

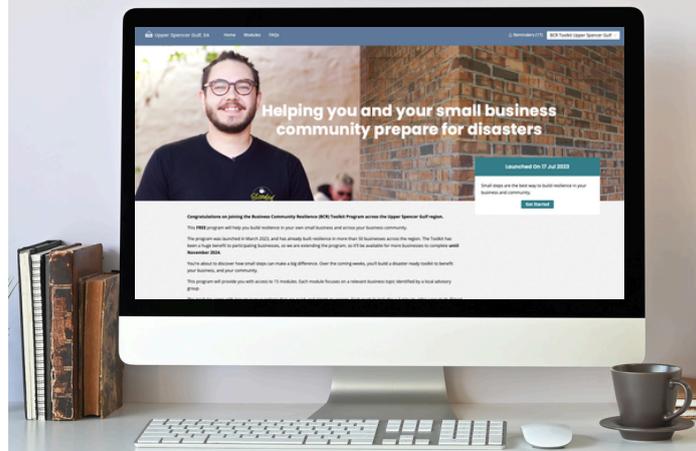
“The learnings and actions taken from doing the Resilient Ready program post bushfires helped me reopen much quicker when the 2022 floods hit.”



Julia Foyster
Business owner, Tweed Real Food

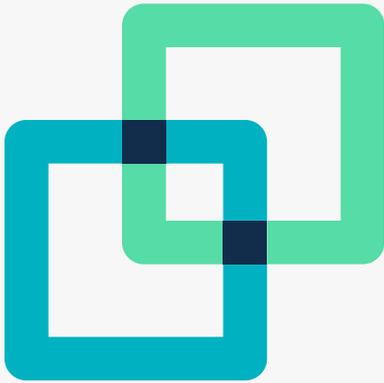


Ready to start?
Call +61 (0) 401 566 602



What are the benefits?

- Build vital knowledge and capabilities
- Collect real-time vulnerability data
- Reduce business resilience gaps
- Strengthen connections and networks
- Activate an all-hazards approach
- Learn from lived experience



Helping every business to get ready

What is Business Ready Together?

Business Ready Together (BRT) is an award-winning micro-learning online program developed over 12 months with bushfire-impacted business owners back in 2021.

Led by nudge theory, we focus on 5-minute learning intervals. Modules are released daily, weekly or all at once from our growing library of 100+ themes, include lived experience videos and simple worksheets.

Every module has 5 simple quiz questions that provide funders with real-time vulnerability data on the local businesses and community organisations.

What do BRT programs include?

- 5-minute learning modules
- 12 months' access to 100+ topic options
- Short case study videos
- Simple, engaging quizzes
- Self-paced worksheets
- Community conversation calendar

Optional extras:

- Discovery surveys to support module selection
- Online check-ins to drive connections
- In-community sessions (not usual workshops)
- Follow-up module packages including themes such as insurance and wellbeing



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Examples of Module themes:

- The 80/20 Rule
- Next Door Saviour
- Understanding Warnings
- Evacuation Triggers
- Understand Insurance Choices
- Engaging with Council
- Connect with Emergency Services
- Transform What You Know
- 3 Revenue Streams
- Financial Hardship
- Essential Operations
- Linchpin
- Media Management

Past funder partners include:



Young Farmer
Business Program



Tourism
Midwest
Victoria



Government of South Australia
Department for Industry,
Innovation and Science



Jobs, Skills,
Industry
and Regions